# MATTEUHUNI terra per l'architettura

#### HISTORY

For Matteo Brioni build with the earth is the experience of four generations matured into his family's brick kiln, owned since 1920.

It's a passion that becomes work and research on clay, a SUSTAINABLE and HEALTHY material, characterized by a NATURAL beauty.



#### VALUES

The company was founded in 2010, after years of studies and experimentations. A bold and innovative project designed to devote himself exclusively to earthen products.

Our values are based on three basic concepts:

**ETHICS** as consciousness and awareness of what is produced;

**AESTETHICS** as natural beauty of the material;

**ECOLOGY** as respect for the environment throughout the entire production process, application and product life.



#### **RAW EARTH**

It is one of most ancient building materials: the oldest archaeological findings date from 8000 BC. It is a compound of clay and natural aggregates, simply left to dry in the sun, without the need for cooking.

The raw earth of Matteo Brioni comes from a careful selection of CLAYS and AGGREGATES from different territories, mixed to obtain high color, tactile and functional qualities.



#### **TOWARDS A CONTEMPORARY USE**

Matteo Brioni offers a traditional material towards a contemporary use, for coating continuous vertical and horizontal surfaces with the warm tones of the different clays.

**WITHOUT PIGMENTS** of any kind, either natural or synthetic, clays express all the qualities of the place of origin.



#### PROPERTIES

The raw earth is a healthy and hypoallergenic material, perfect for the living and working interiors. Adapting to the surface like a second natural skin, it improves the indoor microclimate thanks to its hygroscopic qualities \*

It has the ability to REGULATE HUMIDITY and TEMPERATURE, to ABSORB SOUNDS and SMELLS, as well as being characterized by antistatic properties, absence of toxic fumes and by fire resistance.

TYPICAL PROPERTY OF SOME CHEMICAL SUBSTANCES ABLE TO ABSORB THE WATER VAPOR (HUMIDITY) IN THE ATMOSPHERE



#### COMPATIBILITY

Raw earth products, being compatible with any type of pre-existing material, are suitable both for new buildings and for the restoration and renovation of existing environments.

Matteo Brioni products are **100% RICYCLABLE.** Each component or production waste can be recovered and reprocessed.



### VERSATILITY

The clay is a versatile material and allows bold experimentation. The doughs may be added with mineral or synthetic binders to obtain coatings with different degree of mechanical strength, resistance to abrasion and water.

The use of AGGREGATES in the dough offers additional tactile effects and textures to enrich the lived space.



#### **PRODUCTS\_SURFACES**

The result are healthy natural products, pleasant to the touch and able to adapt to any form sinuously: contemporary surfaces made with traditional techniques.

**TERRAVISTA\_** finishing plaster

MULTITERRA\_ monolayered finishing plaster

TERRAPLUS\_ mixture of clay and polymer / high strength plaster

TERRASILK\_ clay and vegetable oils

CHIARO D'ARGILLA\_ clay and vegetable oils

LUCE, TEMPO and MATERIA\_ natural and mineral aggregates

ANY ADDITION OF SYNTHETIC BINDINGS ALLOWS TO REACH THE MECHANICAL PERFORMANCE OF A TRADITIONAL MINERAL-BASED PLASTER



#### TERRAVISTA

*TerraVista* is an earth finishing plaster suitable for coating continuous vertical surfaces in indoor environments. It is a dry mix, expiration-free, ready to be mixed with water.



#### COMPOSITION

clay and sand of variable grain size up to a maximum of 0.3 mm and flours of vegetable origin to an extent of less than 1%



#### COLOUR PALETTE

TerraVista's colors depend exclusively on the natural color of the earth of the different regions where the clays are collected. They are not obtained by addition of any type of pigment.

RANGE cannella caffè melograno pepe nero zenzero cacao panna senape vinaccia



#### **PRODUCT FOCUS**

. natural product with high breathability;
. function of hygrometric regulation;
. can be left exposed, finished with *TerraSilk* paintings, *VeloTerra* glazes and *TerraBella* treatments.

#### INSTALLATION

Thanks to its mechanical grip, *TerraVista* can be applied on any type of plaster (traditional ones or Matteo Brioni's earthen plasters: *TerraBase*, *RasoTerra* and *Terravista*), smooth surfaces and adequately prepared panels, in new buildings as well as in renovations.



Vinaria Venice • 2014

terra per l'architettura

#### APPLICATIONS\_ PROCESSING

The application can be done in one or more coats. *TerraVista*, applied with a trowel, can be processed to get different effects of surface finish.

THICKNESS at least 2 mm



**TerraVista** spatula materic effect



Showroom HenryTimi Milan • 2013



#### Stand Molteni&C Rho Fiera Milano • 2014

100 100





#### **MULTITERRA**

*MultiTerra* is a monolayered earth finishing plaster, particularly suitable for achieving colored surfaces with a materic effect, to be left exposed. It is a dry mix, expiration-free, ready to be mixed with water.





#### COMPOSITION

clay and sand of variable grain size up to a maximum of 3 mm and flours of vegetable origin to an extent of less than 1%



#### COLOUR PALETTE

MultiTerra's colors depend exclusively on the natural color of the earth of the different regions where the clays are collected. They are not obtained by addition of any type of pigment.

#### RANGE cannella caffè melograno pepe nero zenzero cacao panna senape vinaccia



#### **PRODUCT FOCUS**

. natural product with high breathability;
. function of hygrometric regulation;
. can be left exposed, finished with *TerraSilk* paintings, *VeloTerra* glazes and *TerraBella* treatments.

#### INSTALLATION

Thanks to its mechanical grip, *MultiTerra* can be applied on any kind of rough surfaces: directly on rough walls, finished plasters or different types of media, such as adequately prepared panels, in new buildings and in renovations.







#### APPLICATIONS\_ PROCESSING

*MultiTerra*, applied in one or more coats with a trowel, can be processed to get different effects of surface finish.

THICKNESS at least 3 mm



## MultiTerra washed with sponge

## MultiTerra smoothed with spatula

MultiTerra sprayed and washed with sponge



Showroon Fabio Gatto Treviso • 2014



#### private residence Rome • 2015



#### TERRAPLUS

*TerraPlus* is a mixture of earth amalgamated with polymers in aqueous emulsion, for attaining high degrees of mechanical resistance to abrasion and water.



#### COMPOSITION

resins, clay and sand in three different sizes: **fine-grained** (0 - 0.2 mm), **mediumgrained** (0 - 0.3 mm) and **large-grained** (0.3 - 0.8 mm)



#### COLOUR PALETTE

TerraPlus's colors are the result of the mixing of different clays and resin, without the addition of any kind of pigment.

#### RANGE

fumo mou mattone pece fango neve polvere

main mar



#### RANGE

melograno wengè ardesia avorio vinaccia sabbia senape



2.5

#### **FOCUS PRODOTTO**

. resilient system indicated to achieve continuous surfaces with very low thickness; . surfaces with high strength and high decorative components.

#### INSTALLATION

*TerraPlus* can be applied on various substrates (ceramic coverings, new and old plasters, adequately prepared surfaces and objects) to achieve vertical and horizontal continuous surfaces, as well as to finish all the areas in contact with the water.



#### Glass Cube\_ Showroom Molteni&C Giussano (Milan) • 2014

ALF-L



#### APPLICATION\_ PROCESSING

*TerraPlus*, applied in one or more coats with a trowel, can be processed to get different effects of surface finish.

THICKNESS

2 - 3 mm



## **TerraPlus** smoothed with spatula\_ medium effect



#### **stand Dada** Rho Fiera Milano • 2014





#### TERRASILK

*TerraSilk* is an ecological painting of clay and binders based on vegetable oils, suitable for decoration and protection of surfaces in indoor environments.



**COMPOSITION** clay and vegetable oils.



#### **COLOUR PALETTE**

The colours of *TerraSilk* painting are obtained by adding colored pigments to a base of white kaolin.

#### RANGE

cannella caffè melograno pepe nero zenzero cacao panna senape vinaccia



#### **PRODUCT FOCUS**

excellent color grip, softness and brightness of the tones;

#### INSTALLATION

**TerraSilk** can be applied to any type of plaster and paneling, preferably by brush in 2 or more coats respecting the dilutions indicated in the technical data sheet.

On non-absorbent substrates, already painted and after cleaning and eventual stucco work of the substrate, apply one coat of *TerraFix* or use *TerraGrip*, if the bottom is extremely problematic, to guarantee the anchoring of the paint.



# Showroom Fabio Gatto

11日前

Treviso • 2014



### CHIARO D'ARGILLA

*Chiaro d'Argilla* is a STRUCTURED, natural clay painting and binders, based on vegetable oils, indicated for the decoration of vertical surfaces and softs in indoor environments.





Stand Agape Milano, Salone del Mobile • 2017

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# **FOCUS PRODOTTO**

The product is sold in its natural white cream color, thanks to the presence of pure kaolin, and is colored during application with the pigments *MadreTinta*.

*Chiaro d'Argilla* has an excellent color grip, softness to the touch and colors brightness. It can be worked to obtain different effects of finishing and decoration of the surface, "rebeating" the product -applied with a flat brush- with a steel trowel.

#### POSA

*Chiaro d'Argilla* can be applied to any type of plaster and paneling, preferably by brush in 2 or more coats respecting the dilutions indicated in the technical data sheet.

On non-absorbent substrates, already painted and after cleaning and eventual stucco work of the substrate, apply one coat of *TerraFix* or use *TerraGrip*, if the bottom is extremely problematic, to guarantee the anchoring of the paint.



### **APPLICATION\_AGGREGATES**

It is possible to add natural aggregates to our product.





# TerraVista with TerraSilk overlayered Senape and Panna

## AGGREGATES

The aggregates are natural or mineral origin elements that enriching the tactile perception and the range of textures of the surfaces made of clay. Matteo Brioni offers three lines of aggregates:

. LUCE aggregates, to give light and shiny reflections to the surfaces;

. **TEMPO** aggregates, to simulate the passage of time with its load of existence and give a lived aspect to the raw earth;

. MATERIA aggregates, to increase the innate consistence own by clay.







TV Pepe Nero Red Cocciopesto TV Melograno Rice Straw





TerraVista Pape Nero Mica



#### Biennale\_Elements of Architecture Wall Room: Adobe Mud Wall Venice • 2014

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### **DECORATIVE EFFECTS**

Matteo Brioni employs a team of professionals to experiment different techniques: the DECORATIVE EFFECTS allow to create unique solutions and specific details to give a touch of exclusivity to the lived space.

Expert decorators, with a deep knowledge of raw earth and love for its versatility: these are the PLUS for your projects.



VARIATIONS the skilful use of the trowel to modulate the surface



**RILIEF** the combination of stencil to make embossed decorations



#### **PATTERN** the creative use of grids to create geometric patterns



### IMPRESSION

the use of precious plots to leave imprinted tracks



# CRAQUELÉ

the manipulation of the thickness to create effects of craquelure





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